## PATHWAYS COMMUNICATION

Bachelor of Arts in Communication

Updated: February 27, 2015



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	COURSE SELECTION	<ul> <li>Meet with the CMJN advisor to outline the application process for the major and</li> </ul>	<ul> <li>Seek opportunities to join freshman leadership programs and student</li> </ul>	Join the CMJN Facebook page for school
FRESHMAN	<ul> <li>In COMM 1000 you will learn fundamental speaking and rhetorical skills.</li> <li>Gateway Courses: ENGL 1100 and 1120, core social science and COMM 1000</li> </ul>	assist with individual planning.	<ul> <li>organizations related to your individual interests.</li> <li>Put your communication skills to work in the student organizations to which your belong</li> </ul>	and major updates, and internship and job postings. Follow us on Twitter @AU_COMM for announcements of upcoming COMM events and deadlines • Lambda Pi Eta is the honor society for students in communication-related degree programs, which provides
SOPHOMORE	<ul> <li>Acquaint yourself with fundamental communication concepts in areas such as organizational communication, small group, and message preparation and analysis.</li> <li>Gateway Courses: CMJN 2100 (fall), COMM 3600 (spring/summer)</li> </ul>	of Liberal Arts student advising. • Strong writing is expected in our courses. Visit the Miller Writing Center for assistance with organization, editing, and other related writing issues. • Meet with someone in the Career Center	<ul> <li>you belong.</li> <li>Develop your leadership skills: join committees, organize group events, build university and community ties.</li> <li>Consider additional internships as you complete your college program.</li> </ul>	opportunities to attend career-building workshops, become involved in community service activities, and act as an outstanding representative of both the society and the major.
JUNIOR	<ul> <li>Continue developing your speaking and writing skills, as you are introduced to a range of communication theories and concepts in rhetoric and human communication.</li> <li>Gateway Courses: COMM 3500 (summer/fall)</li> </ul>	to explore career options and receive individualized assistance. • Meet with the CMJN advisor to discuss COMM program options and emphasis areas. • Meet with a COMM faculty member or the CMJN Graduate Program Officer to discuss graduate school options and the	<ul> <li>Consider opportunities for your required senior internship (COMM 4920).</li> <li>Visit the CMJN internship webpage for specifics on the process and to contact the internship coordinator.</li> </ul>	Pursue leadership roles in your organizations to exercise and enhance your communication skills.
SENIOR	<ul> <li>Synthesize the material from previous classes.</li> <li>Enhance your theoretical understanding while applying skills to specific contexts (e.g., interpersonal relationships, leadership, politics, and health).</li> </ul>	<ul> <li>Work with the Career Center to update your résumé and continue assembling a portfolio of your work.</li> </ul>	<ul> <li>Complete your required senior internship (COMM 4920).</li> <li>Attend Communication and Media Career Day.</li> </ul>	<ul> <li>Join the CMJN undergraduate LinkedIn group, to access business and leadership tips as well as job opportunities.</li> </ul>
CAREER PLANNING	AUBURN UNIVERSITY CAREER CEN 303 MARY MARTIN HALL AUBURN.EDU/CAREE A bachelors degree in Communication prepar for careers in a variety of fields requiring stror communication, leadership and interpersonal Graduate education may be required for caree advancement in some fields.	R MINIMUM EDUCATION: B.S., B.A. ENTRY LEVEL SALARY RANGE: \$33.2 These are just three options o "What Can I Do With a Major Ir skills.	ATTORNEY MINIMUM EDUCATION: B.A., J.D. 2K-\$56.6K ENTRY LEVEL SALARY RANGE: \$50K-\$90K ut of many that Communication majors pursue. n" on auburn.edu/career.	
Mary Martin Hall, home of the Auburn University Career Center	C-I	and of Communication and Journalis	m 217 Tichonor Uall 224 844 2727	da auburn odu (cmin (communication

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